

# DIGITALEUROPE URGES MEPS TO BRING ePRIVACY CLOSER TO DIGITAL REALITY AND TO REJECT THE LIBE REPORT IN PLENARY

Brussels, 20 October 2017

DIGITALEUROPE strongly urges MEPs to continue the discussion on the ePrivacy Regulation proposal and reject a mandate based on the LIBE report. As the results of the vote clearly demonstrated, the report does not reflect a consensus and sets a new standard for inflexibility and a refusal to embrace technology innovation.

DIGITALEUROPE strongly believes that we need an ePrivacy regulation that ensures a high level of legal protection for confidentiality of communications, and one that enables digital innovation - not one that chooses one over the other.

This is only achievable if the following minimum conditions are met:

- Full consistency with the General Data Protection Regulation (GDPR) and other existing and upcoming legislation, such as the European Electronic Communications Code. In fact, it is imperative that the ePrivacy Regulation does not propose parallel definitions and standards that are different from existing ones (such as consent).
- Reasonable scope that minimizes overlaps. We do not believe that including M2M communication and allow an ancillary communication feature to trigger the application of the law to be reasonable.
- Technology neutral and ensures the necessary legal flexibility, such as the use of legitimate interest and other legal basis defined in the GDPR, so that users are not overburdened with consent requirements.

While welcoming the European Parliament strong commitment to encryption, DIGITALEUROPE urges MEPs to reject a mandate if these minimum requirements are not met.

For more information please contact: **Lionel Sola**, Director of Political Outreach & Communications +32 492 25 84 32 or lionel.sola@digitaleurope.org

**Iva Tasheva**, Policy Manager for Privacy & Security +32 493 40 56 12 or iva.tasheva@digitaleurope.org



## ABOUT DIGITALEUROPE

DIGITALEUROPE represents the digital technology industry in Europe. Our members include some of the world's largest IT, telecoms and consumer electronics companies and national associations from every part of Europe. DIGITALEUROPE wants European businesses and citizens to benefit fully from digital technologies and for Europe to grow, attract and sustain the world's best digital technology companies. DIGITALEUROPE ensures industry participation in the development and implementation of EU policies.

DIGITALEUROPE's members include in total 25,000 ICT Companies in Europe represented by 62 corporate members and 37 national trade associations from across Europe. Our website provides further information on our recent news and activities: <a href="http://www.digitaleurope.org">http://www.digitaleurope.org</a>

### DIGITALEUROPE MEMBERSHIP

#### **Corporate Members**

Adobe, Airbus, Amazon, AMD, Apple, BlackBerry, Bose, Brother, CA Technologies, Canon, Cisco, Dell, Dropbox, Epson, Ericsson, Fujitsu, Google, Hewlett Packard Enterprise, Hitachi, HP Inc., Huawei, IBM, Intel, JVC Kenwood Group, Konica Minolta, Kyocera, Lenovo, Lexmark, LG Electronics, Loewe, Microsoft, Mitsubishi Electric Europe, Motorola Solutions, MSD Europe Inc., NEC, Nokia, Nvidia Ltd., Océ, Oki, Oracle, Panasonic Europe, Philips, Pioneer, Qualcomm, Ricoh Europe PLC, Samsung, SAP, SAS, Schneider Electric, Sharp Electronics, Siemens, Sony, Swatch Group, Tata Consultancy Services, Technicolor, Texas Instruments, Toshiba, TP Vision, VMware, Western Digital, Xerox, Zebra Technologies.

#### **National Trade Associations**

Austria: IOÖ
Belarus: INFOPARK
Belgium: AGORIA
Bulgaria: BAIT
Cyprus: CITEA

Denmark: DI Digital, IT-BRANCHEN

Estonia: ITL Finland: TIF

France: AFNUM, Force Numérique,

Tech in France

Germany: BITKOM, ZVEI

**Greece:** SEPE **Hungary:** IVSZ

Ireland: TECHNOLOGY IRELAND

Italy: ANITEC

Lithuania: INFOBALT

**Netherlands:** Nederland ICT, FIAR **Poland:** KIGEIT, PIIT, ZIPSEE

Portugal: AGEFE

Romania: ANIS, APDETIC

Slovakia: ITAS Slovenia: GZS Spain: AMETIC Sweden: Foreningen Teknikföretagen i Sverige, IT&Telekomföretagen Switzerland: SWICO

Turkey: Digital Turkey Platform, ECID

Ukraine: IT UKRAINE
United Kingdom: techUK